

# 2010 Council District Fact Sheet

District

2



## Economic Development in District 2

### 2009 Economic Development Year in Review

Since 2005, the Office of Economic Development has been implementing its *Strategic Engagement* development plan for Dallas. Major development projects in District 2 last calendar year included the following:

- Baylor Health Care Systems began construction on a \$154 million Charles A. Sammons Cancer Center at its East Dallas campus. The ten-story, 450,000 sq. ft. building will be North Texas' first dedicated outpatient cancer hospital.
- The Aloft Hotel opened in September across from the Dallas Convention Center. The \$35 million, 193-room hotel was built in the renovated 84-year old Santa Fe Railroad freight depot and includes a ground floor bar.
- Ernst & Young moved its North Texas headquarters into the new One Victory Place office tower in Victory Park, with 1,000 employees.
- The DART Green Line began providing regu-



lar rail service from Victory Station to MLK Station near Fair Park in September 2009, in time for the State Fair of Texas.



American Airlines Center / AT&T Plaza  
(Photo Courtesy of Dallas Area Rapid Transit)



CityVille at Southwestern Medical

## 2009 Real Property Taxable Value

	District 2 (in Billions)	% Change (‘08 to ‘09)	% of City Total
Total Value	\$6.09B	-4.8%	8.3%
Residential	\$1.34B	-8.0%	3.1%
Non-Residential	\$4.72B	+0.1%	15.5%

Source: Enterprise GIS, City of Dallas (base data from Dallas, Denton, and Collin County Appraisal Districts)



Omni Dallas Convention Center Hotel  
(Photo Courtesy of City of Dallas Public Information Office)

## 2009 New Construction Activity

	Single Family	Multi-Family	Non-Residential	Total
	Permits   Value	Permits   Value	Permits   Value	Permits   Value
District 2	33   \$5.4M	123   \$289.6M	42   \$165.2M	198   \$460.2M
Chng '08-'09	-10.8%   -26.0%	+50.0%   +6.4%	+75.0%   +85.0%	+38.5%   +24.8%
% of City Total	3.5%   1.8%	45.1%   43.4%	14.7%   18.5%	13.2%   24.7%

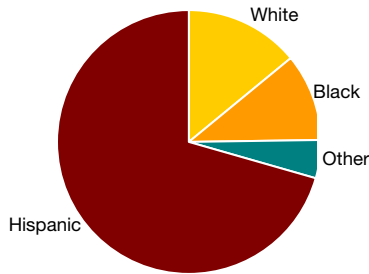
Source: Department of Sustainable Development & Construction, Building Inspection Division, City of Dallas

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### Population by Race

	% Of District 2
White (Non-Hispanic)	14.3%
Black (Non-Hispanic)	10.3%
Other (Non-Hispanic)	4.8%
Hispanic (All Races)	70.6%



Source: U.S. Census, 2000

NOTE ON ESTIMATIONS: As we move further from the 2000 US Census, the accuracy of some estimates becomes less reliable. The Office of Economic Development uses citywide estimates from official government sources and small area estimates from commercial vendors to provide the broadest and most current statistical picture of each council district. Revisions in methods by vendors make calculating year to year comparisons of many statistics invalid. Federal and other government estimates may not be as accurate as the information available each ten years in the decennial Census, which is next scheduled for 2010. For information see the methodology section at <http://www.dallas-ecodev.org/resources/publications/council-district-facts/index.htm>

### Population & Family Profile

District 2	2000 Census	2009 Estimate	% of City Total
Total Population	80,507	100,961	7.7%
Female Population	33,826	41,637	6.5%
Under Age 5	7,033	8,721	8.2%
School Age (5-19 Years)	17,081	21,477	7.9%
Working Age (20-64 Years)	52,830	64,918	8.1%
65 & Over	3,563	5,845	4.7%
Total Households	24,478	29,835	6.5%
Two-Parent Families	5,753	6,628	7.5%
Female Only-Headed Families	1,862	3,016	5.9%
Single Person Households	7,603	10,524	7.0%

Source: SRC, 2009 & U.S. Census, 2000

### Educational Attainment

Highest Level Attained	2000 Census	2009 Estimate	City of Dallas
Some School, No Diploma	52.6%	49.4%	28.6%
High School Graduate	17.4%	19.7%	22.5%
Some College, No Degree	13.0%	11.9%	16.6%
Associate Degree	2.9%	3.5%	4.8%
Bachelor's Degree	9.6%	10.6%	18.1%
Graduate Degree	4.5%	4.9%	9.5%

Source: SRC, 2009 & U.S. Census, 2000

### Household Characteristics

	District 2	% of City Total
Total Units	35,663	6.7%
Owner-Occupied Units	6,087	2.5%
Vacant Units	4,913	6.2%
Single-Family Units	7,822	3.3%
Multi-Family Units	18,739	7.9%
Built Since 1980	6,020	3.7%
Built 1960-1979	9,799	5.3%
Built Before 1960	10,856	8.2%

Source: SRC, 2009 & U.S. Census, 2000

## 2009 Commercial Real Estate

	Total	Industrial	Office	Retail
Total Inventory (Sq. Ft.)	70,249,373	36,487,929	25,498,278	8,263,166
% of Total City Inventory	17.6%	18.1%	20.5%	11.5%
Vacant Space (Sq. Ft.)	8,191,960	2,911,514	4,942,389	338,057
District Vacancy Rate	11.7%	8.0%	19.4%	4.1%
City Vacancy Rate	11.8%	8.3%	19.8%	7.5%

Source: CoStar, February 2010

## 2009 Jobs & Business Estimates

- ◆ District Labor Force: 45,745
- ◆ District Unemployment Rate: 7.5%
- ◆ City Unemployment Rate: 8.0%
- ◆ Employed District Residents: 39,926
- ◆ Total Jobs in District (Including Government): 159,752

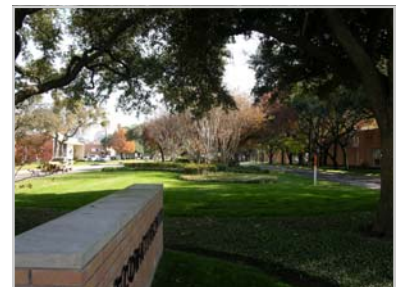
Private Industries	District Businesses		District Jobs
	Number	% of City	% of City
Construction, Natural Resources & Mining	310	7.0%	7.9%
Manufacturing	405	14.9%	16.9%
Trade, Transportation & Utilities	1,546	12.0%	11.8%
Information	196	12.4%	29.2%
Financial Activities	480	6.3%	14.5%
Professional & Business Services	1,586	8.3%	11.2%
Education & Health Services	673	12.3%	17.3%
Leisure & Hospitality	506	13.4%	13.0%
Other Services	520	8.6%	12.9%
<b>Total</b>	<b>6,222</b>	<b>9.8%</b>	<b>13.8%</b>

Source: Dunn & Bradstreet, 2010 and OED Analysis of SRC data, 2009

## District 2: Fast Facts

	District 2	City of Dallas
Jobs / Acre	14.7	4.9
Population / Acre	9.3	6.0
Property Tax Base / Acre	\$559K	\$337K
Size	17.0 sq. mi.	342 sq. mi.
Median Age	30.5	33.1
Median Household Income	\$38K	\$48K
Median Household Size	3.1	2.7
Median Home Value	\$62K	\$88K
Poverty Rate	24.7%	17.4%

Source: SRC, 2009 & U.S. Census, 2000



Dallas Design District

